

KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

Strategic Media Services, Inc. 1911 North Ft Myer Dr Suite 400 Arlington, VA 22209

	Contract / Rev	vision	П	Alt Order #	
	400388	1		08426045	
Product	4				
JEFF DENHAM					
Contract Dates	Estimate #				
10/26/16 - 11/01/16	2445				
Advertiser			Ori	ginal Date i	Revision
Denham, J / R / Congress	3		1	0/24/16	/ 10/25/16
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	<u>Station</u>	Accour	nt E	xecutive	Sales Office
	KTXL-TV	Justin '	Vott	a	NSO Philadelph
	Special Hand	ling			
	Demographic				
	Adults 35+				
13	Addits 35+	1			
X 12					
	IDB#	<u>Adverti</u>	ser	Code	Product Code
	12521	63			81 📑 🗎 🥕
¥	Agency Ref			Advertiser	Ref

	Start/End Spots/			
*Line Ch Start Date End Date Description	Time Days Length Week Ra	ate Rtn	Type Spots	Amount
N 1 40 10/28/16 10/28/16 M-F 1p-2p <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/24/16 10/30/161 1	1:00 PM-2:00 PM :30 <u>Rate</u> <u>Rating</u> \$100.00 0.00		NM 1	\$100.00
N 2 40 10/28/16 10/28/16 M-F 10a-11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	10:00 AM-11:00 AN :30 Rate Rating \$400.00 0.00 1.00 FR C		NM 1	\$400.00
N 3 40 10/28/16 10/28/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	5:00 PM-5:30 PM :30 <u>Rate</u> <u>Rating</u> \$700.00 0.00	14	NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 40 10/24/16-10/30/16 M-F 5p-530p Credited CREDIT TO MG	<u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>R</u> 5:00 PM-5:30 PMF :30 \$700		Type NM	nu seta
N 4 40 10/28/16 10/28/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	8:00 AM-9:00 AM :30 <u>Rate</u> <u>Rating</u> \$450.00 0.00		NM 1	\$450.00
N 5 40 10/28/16 10/28/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	9:00 AM-10:00 AM :30 <u>Rate Rating</u> \$450:00 0.00		NM 1	\$450.00
N 6 40 10/31/16 10/31/16 M-F 1p-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	1:00 PM-2:00 PM :30 <u>Rate</u> <u>Rating</u> \$100.00 0.00		NM 1	\$100.00
N 7 40 10/31/16 10/31/16 M-F 5p-530p <u>Start Date</u>	5:00 PM-5:30 PM :30 <u>Rate</u> <u>Rating</u> \$700.00 0.00		NM 1	\$700.00
N 8 40 10/31/16 10/31/16 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	6:00 AM-7:00 AM :30 <u>Rate</u> <u>Rating</u> \$400.00 0,00		N M 1	\$400.00
N 9 40 10/31/16 10/31/16 Monday Prime Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	8:00 PM-9:00 PM :30 <u>Rate Rating</u> \$6,000,00 0,00		NM 1	\$6,000,00
N 10 40 10/31/16 10/31/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	9:00 AM-10:00;AM :30 Rate Rating \$450.00 0.00		NM 1	\$450,00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station with not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified, It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	Contract / Revision 400388 /	Alt Order # 08426045
ontract Dates	Product	Estimate #
0/26/16 - 11/01/16	JEFF DENHAM	2445

Advertiser Original Date / Revision 10/24/16 / 10/25/16 Denham, J / R / Congress

	Start/End	Spots/	•		
*Line Ch Start Date End Date Description		•	Rtn Type Spo	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating	· .			11 237
N 11 40 10/29/16 10/29/16 M-Su 10p-11p	10:00 PM-11:00 PN	:30	NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1- 1	Rate Rating \$1,200,00 000				er filigh
N 12 40 10/29/16 10/29/16 EN Special	8:00 PM-9:00;PM	:30	NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/162- 2	Rate Rating \$100:00 0.00				WI.
N 13 40 10/29/16 10/29/16 Sa Non-Net Prime Hour 2	9:30 PM-10:00 PM	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/162- 2	Rate Rating				
Week: 10/24/16 10/30/162- 2 Spot Ch Date Range Description	\$400.00 0.00 Start/End Time Weekdays	Length Rate	Rtg Type		1
1 40 10/24/16-10/30/16 Sa Non-Net Prime Hour 2					
Credited					
CREDIT TO MG 2:40 10/24/16-10/30/16 Sa Non-Net Prime Hour 2	9:30 PM-10:00 PMSa-	- :30 \$400.0 0	0.00 NM		
Credited					
CREDIT TO MG					E
N 14 40 10/30/16 10/30/16 M-Su 10p-11p Start Date End Date Weekdays Spots/Week	10:00 PM-11:00 PM	:30	NM	1	\$1,200.00
Week: 10/24/16 10/30/161 1	\$1,200 00				\$ 1.00 Page 1
N 15 40 10/30/16 10/30/16 Su 11p-1130p	11:00 PM-11,30 Pf	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	<u>Rate</u> <u>Rating</u> \$450.00 0.00				
N 16 40 10/30/16 10/30/16 EN Special	8:00 PM-9:00 PM	:30	NM	4	#4 200 00
Start Date End Date Weekdays Spots/Week		.30	NIVI	1	\$1,200.00
	\$1,200.00 0.00				myen-
N 17 40 10/30/16 10/30/16 Su Non-Net Prime Hour 2	8p-9p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	Rate Rating \$100,00 0,00				
Spot Ch Date Range Description	Start/End Time \ Weekdays	Length Rate	Rtg Type		31. S.
1 40 10/24/16-10/30/16 Su Non-Net Prime Hour 2	8p-9p	L :30 \$150.00	9 0.00 <i>NM</i>		21 H) (H
Credited CREDIT TO MG	ASSESSED FOR		·		
N 18 40 10/30/16 10/30/16 FOX News Sunday	8:00 AM-9:00 AM	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating				,
Week: 10/24/16 10/30/161 1					
N 19 40 10/30/16 10/30/16 NFL Reg Ssn Pre Gm Start Date End Date Weekdays Spots/Week	9:00 AM-10:00 AM Rate Rating	:30	NM	1	\$2,000.00
Week: 10/24/16 10/30/161 1	\$2,000.00 0.00				
N 20 40 10/27/16 10/27/16 M-F 6p-630p	6:00 PM-6:30 PM	:30	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	<u>Rate</u> <u>Rating</u> \$800.00 0.00				
N 21 40 10/27/16 10/27/16 M-F 6a-7a	6:00 AM-7:00 AM	:30	NM	1	\$400,00
Start Date	Rate Rating	1.41		'	φ400, ψ0,
Week: 10/24/16 10/30/161 1	\$400 00, 0.00				
N 22 40 10/27/16 10/27/16 M-F 7a-8a	7:00 AM-8 00 AM-+ .	:30	NM	1	\$450,00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	<u>Rate</u> <u>Rating</u> \$450.00 0.00				
N 23 40 11/01/16 11/01/16 M-F 10a-11a	10:00 AM-11:00 AN	:30	NM	1	- \$400.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -1 1	<u>Rate</u> <u>Rating</u> \$400.00 0.00				
	\$400.00 0.00 5:00 AM-6:00 AM	30	NIA	4	\$200 ZO
N 24 40 11/01/16 11/01/16 M-F 5a-6a	3,00 AIVI-0.00 AIVI	:30	NM.	1	\$200.00

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Contract / Revision Alt Order # 400388 08426045

Contract Dates Product JEFF DENHAM 10/26/16 - 11/01/16

Estimate # 2445

Advertiser Original Date / Revision 10/24/16 / 10/25/16 Denham, J / R / Congress

			40
Alice Ob Obed Date Fed Date Description	Start/End Spots/	.	
	Time Days Length Week	Rate Rtn Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -1 1	Rate Rating \$200.00 0.00		14.1
	5.30 PM-6:00 PM :30	NM 1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -1 1	Rate Rating \$800.00 0.00		71
N 26 40 11/01/16 11/01/16 M-F 7a-8a	7:00 AM-8:00 AM :30		\$450.00
Start Date End Date Weekdays Spots/Week	Rate Rating	1,111	Ψ-50.50
Week: 10/31/16 11/06/16 -1 1	\$450.00 0.00	· · · · · · · · ·	
N 27 40 10/26/16 10/26/16 M-F 1p-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	1:00 PM-2:00 PM :30 Rate Rating	NM 1	\$100.00
Week: 10/24/16 10/30/161 1	\$100.00 0.00		
	11:30 PM-12:00 XN :30	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week 10/24/16 10/30/16 1 1	Rate Rating \$400.00 0.00		
	5:00 AM-6 00 AM : :30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating	(AIA)	\$200.00
Week: 10/24/16 10/30/161 1	\$200.00 0.00		
N 30 40 10/26/16 10/26/16 M-F 730p-8p	7:30 PM-8:00 PM :30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	Rate Rating \$700.00 0.00		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	i
1 40 10/24/16-10/30/16 M-F 730p-8p Credited	7:30 PM-8:00 PMW :30	\$700.00 0.00 NM	
CREDIT TO MG	* * * * * * * * * * * * * * * * * * *		
N 31 40 10/26/16 10/26/16 M-F 8a-9a	8:00 AM-9:00 AM 30	: NM 1	-\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	Rate Rating \$450.00 0.00		
N 32 40 10/28/16 10/28/16 MLB World Series Pre Gm	4:30 PM-5:51 PM :30	NM 1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16F 1	Rate Rating		11. 7. 4.
Week: 10/24/16 10/30/16F 1 N 33 40 10/29/16 10/29/16 Sa 11p-1a	\$1,000.00 0.00		
Start Date End Date Weekdays Spots/Week	11:00 PM-12:00 XN :30 Rate Rating	NM 0	\$0.00
Week: 10/24/16 10/30/16S- 1	\$50.00 0.00	·	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 2 40 10/24/16-10/30/16 Sa 11p-1a	Start/End Time Weekdays Length 11:00 PM-12:00 XISa 30	Rate Rtg Type	
2 40 10/24/16-10/30/16 Sa 11p-1a Credited	11:00 PM-12:00 XISa :30	\$50.00 0.00 <i>NM</i>	
CREDIT TO MG			
N 34 40 10/27/16 10/27/16 M-F 430a-5a	430a-5a :30	NM 1	\$25.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 T 1 -	7 15 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	2	
N 35 40 10/28/16 10/28/16 EN Special		NIM 1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate Rating	1,77	Ψ1,200.00
Week: 10/24/16 10/30/16F 1	\$1,200.00 0.00		1
N 36 40 10/29/16 10/29/16 Sa Non-Net Prime Hour 2 Start Date End Date Weekdays Spots/Week	9:30 PM-10:00 PM :30 Rate Rating	NM 1	\$400.00
Week: 10/24/16 10/30/16S- 1	\$400.00 0.00		
N 37 40 10/28/16 10/28/16 F Non-Net Prime Hour 2	9:00 PM-9:30 PM :30	NM 1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16F 1	Rate Rating \$250.00 0.00		
N 38 40 10/29/16 10/29/16 Sa 11p-1a	11:00 PM-12:00 KK :30	NM 1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate Rating	INIVI	\$50.00
Week: 10/24/16 10/30/16S- 1	\$50,00 0.00	<u> </u>	

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	Contract / Revision 400388 /	Alt Order # 08426045
Contract Dates 10/26/16 - 11/01/16	Product JEFF DENHAM	Estimate # 2445
Advertiser Denham, J / R / Congress		Original Date / Revision 10/24/16 / 10/25/16

10.	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time Day	•	te Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating	0.10		:
N 39 40 10/27/16 10/28/16 M-F 10a-11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16TF 1	10a-11a <u>Rate</u> <u>Rating</u> \$400.00 0.00	:30	NM 1	\$400.00
N 40 40 10/27/16 10/28/16 M-F 1230p-1p Start Date	12:00 AM-12:00 AM <u>Rate</u> <u>Rating</u> \$100.00 0.00	:30 =	NM 1	\$100.00
	E G	Totals	0.00 36	\$24,375.00

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Time Period	# of Spots	Gross Amount	Net Amount	
09/26/16 -10/30/16	27	\$14,875.00	\$12,643.75	
10/31/16 -11/01/16	9	\$9,500.00	\$8,075.00	
Totals	36	\$24,375.00	\$20,718.75	

Signature:	Date:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

■ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

The support of the

		و هر و د	224 7		
Station and	d Location:		7.	Date:	10/28/16
KTXL, SACRA	MENTO				
, Ben Rh	eault				
being/on bel	nalf of: Jeff [Denham			, ,
		e of the Rep	ublican		
political part	y for the office	of: CA-10			
in the prim	ary	К			
election to b	e held on: <u>6/7</u>	7/16		n e	501 137
		ime as follows	er digen komm		
Broadcast Length	Time of Day, Rotation or Package		public .	Times per Week	Number of Weeks
		AS ORDERED		2	

					- A - S	
					\ <i>\</i> -	
Attack		والكارون والورالو ووالمواري		12.0 . SE E	. 10	~ N
Atlacti	proposed	schedule with	i chardes	III avallahler	17	24.375
	11		9.00	/ aranioniol.	11	0 T 4 13

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jeff Denham

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Bauer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4.4.16	Benjamin Rheault	Digitally signed by Benjanin Streatat Dift of=Benjamin Bheatat, c., os., erro: het/heauli⊡ strategiorner i searvirue.com, o-Ub Dafe: 2016 04 04 11:27:50-04/00*
Date	Signa	ature
T	o Be Signed By Station Repres	èntative
Accepted	Jarja M	
Signature	Printed Name	Title

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

, JEFF DENH	IAM	The state of the state of	C 41	
(name of federal candi programming to be bro	date or authorize adcast (in whole	ed committee) I e or in part) pur	nereby certify tha suant to this agre	t the ement:
ķ	⊈ loes		☐ does not	
refer to an opposing programming that does	candidate (chec refer to an opp	ck applicable i osing candidate	oox). I further co	ertify that for the
(check applicable box)				
□ the radio programn identifies the candidate the broadcast.	ning contains a p the office being	personal audio g sought; and t	statement by the hat the candidate	candidate that has approved
the television progrimage of the candidate displayed printed state broadcast, and that the the broadcast.	for a duration of ment identifying	f at least four so the candidate	econds, and a sir that the candidat	multaneously
	Authoric	er mar e semen je i se sa se Najviše Martinis i se Rođenja		
sign	ature of candid	late or authori	zed committee	
		5 50 A 5 7 0 7 8		
	printed nam	е		date
	A sins	ersonal audio	os ne gvi Os ne gvi	

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- in pare - -:

AGREED UPON SCHEDULE

ans comanalaudio aga

发展性 (1)

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			
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		# =# == # # ==	# #		i

Attach proposed schedule w	vith charges	(if available):	Ħ	24.375
				- (- (-)

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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